



Would you rather listen to this....



OR THIS?



Help us preserve peace and quiet.

Jet skis, cigarette boats, cutouts. **Our lakes are too loud.** Most powerboats are louder than they could be. *NO state boat noise regulation is as stringent as the federal trucknoise standard.* Remarkably, our lakes would be quieter if we could magically replace the powerboats with diesel trucks that float. Many boats are so noisy that the captain would be required to wear earplugs or earmuffs if he or she was on a factory floor.

Fortunately our lakes and waterways do not have to be noisy. Quiet Lakes is a multi-year project to ensure that sailboaters don't have to listen to cigarette boats miles away; that canoers have opportunities for peace and quiet, away from the buzz of jet skis; and that lake property owners can have relief from oversized engines with undersized mufflers.

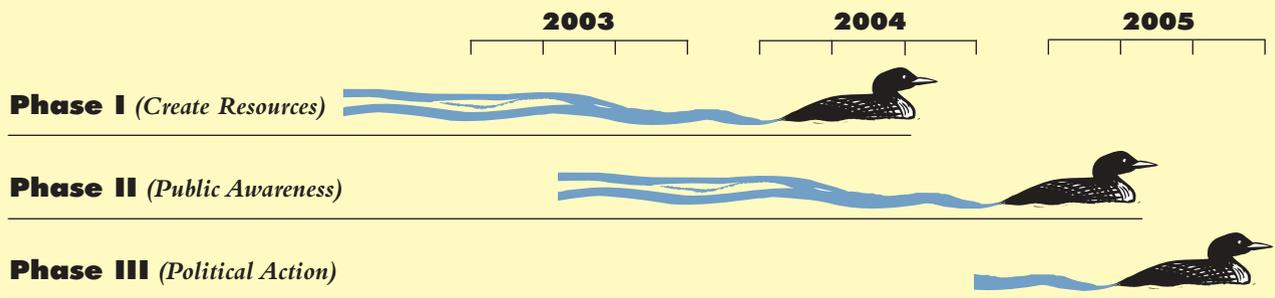
We are reaching out to sailors, canoers, kayakers, birders, lake associations, and anyone else interested in quiet lakes. Please join us. Together we have the strength and numbers to make a difference.

Quiet Lakes has three goals:

- **To create quiet lakes, quiet days, and quiet times where or when the internal combustion engine does not dominate the lake soundscape.**
- **To limit noise caused by three of the noisiest watercraft on our waters: jets skis, airboats, and cigarette boats.**
- **To reduce the noise levels of noisier watercraft to more reasonable levels—less than that of diesel trucks.**



Timeline for Quiet Lakes



To accomplish these goals, NPC has developed a three-phase plan including the creation of tools and resources for citizens, education and public awareness, and political action.

Phase I, beginning in 2003, **will provide research and tools** that will establish a foundation of data and knowledge on which to base public relations and political action in subsequent phases.

Phase I will:

1. Raise public awareness about boat noise and its solutions.
2. Motivate community action to quiet lakes.
3. Educate and empower citizens to challenge outdated noise regulations.
4. Enable citizens and lake associations to educate and motivate local enforcement.
5. Identify unenforced but otherwise effective existing laws.
6. Identify opportunities to change outdated and lax boat noise regulations.



The tools developed in Phase I include a primer detailing the unique acoustical properties of the lake soundscape, a report outlining the weak and ineffective regulations that are supposed to protect the lake sound-

scape, a study of the relationship between lake property values and quiet, a model noise ordinance for lake communities, and research into the noisiest watercraft.

Phase II, beginning in the summer of 2003, **will raise public awareness** of the problem of lake noise and the solutions.

NPC will publicize the tools developed in Phase I at lake association meetings, at boat shows, and in media related to quiet lake users. We will also begin recruiting leaders of lake associations and other organizations as well as individuals who are interested in leading local efforts to quiet lakes.

The tone of the campaign will be positive and fun. The self-serving positions taken by the powerboat industry lend themselves to parody and satire. We will point out the excesses of some of the industry in fun and humorous ways (not mean and nasty) and then move on to provide a serious and achievable path to peace and quiet. Many firms manufacturing quieter products, including quieter powerboats, will see Quiet Lakes as an opportunity to market their products. In buying or selling a home, “Quiet Neighborhood” is an attractive feature. With our effort, the same will be said about lake homes on quiet lakes.

Phase III, starting in the winter of 2005, **will target a handful of key states and communities** to set a precedent for peace and quiet, with standards manufactures will have to build to and regulations that other states and communities can copy. We will be looking to secure and establish substantial legislation and enforcement:

1. Ban the sale and use of boats with cutouts unless they have been permanently disabled.
2. Segregate jet skis and airboats to “Noisy Lakes.”
3. Adopt new boat product noise standards that are significantly quieter than tractor-trailer truck noise standards.
4. Adopt “on the water” noise regulations that are easy, safe, and inexpensive to enforce.
5. Force compliance with existing noise regulations.
6. Adopt model noise ordinances and voluntary good neighbor policies in lake communities and associations.

7. Create quiet lakes, or lakes with quieter times or quiet days.

Budget and Funding

The budget for each phase is \$100,000. Funding for Quiet Lakes will come from individuals and corporations that directly benefit from quieter waters.

About NPC

The Noise Pollution Clearinghouse is a national non-profit organization dedicated to creating more livable cities and more natural rural and wilderness areas by reducing noise at the source. Founded in 1996, NPC is the leader in the effort to protect peace and quiet. NPC’s work has created much needed national attention. *Smithsonian Magazine* called NPC the “battler of rogue sound waves” and *ABC News with Peter Jennings* described NPC as “the leader in the battle for peace and quiet.”



Blake Gardner



QUIET LAKES

A Project of the Noise Pollution Clearinghouse

Limiting the excessive noise caused by certain types of boats and behaviors; reducing the noise levels of watercraft in general to below those of diesel trucks; and creating and preserving quiet lakes and quiet times—these are the goals of NPC's Quiet Lakes Project. You can help make them a reality with your tax-deductible contribution and support.

Yes, I wish to support the work of the Noise Pollution Clearinghouse! Here's my contribution towards making our waters quieter places:

- | | |
|--------------------------------|--|
| <input type="checkbox"/> \$50 | <input type="checkbox"/> \$1000 |
| <input type="checkbox"/> \$100 | <input type="checkbox"/> \$2500 |
| <input type="checkbox"/> \$250 | <input type="checkbox"/> \$5000 |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> Other: _____ |

Enclosed is my check, payable to: The Noise Pollution Clearinghouse

Please charge my: VISA MasterCard AMEX

Card # _____ Expires ____/____

Phone _____

Signature _____

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Yes, I'd like to help create quiet lakes in my state or local community. Please contact me at the address above.

The Noise Pollution Clearinghouse

P.O. Box 1137, Montpelier, VT 05601

Toll-free: **(888) 200-8332**

E-mail: npc@nonoise.org

Web: <http://www.nonoise.org/quietlakes/>

